

VANCOUVER SESSION - APRIL 12-14, 2012

UBC POINT GREY CAMPUS

Thursday, April 12

4:30pm

5:00pm

6:00pm

6:30pm

SESSION INTRODUCTION AND WELCOME RECEPTION

- **Session Introduction**
- **China Yesterday, Today, and Tomorrow**
 - Presentations by Dr. Pitman Potter and Dr. Alison Bailey (Institute of Asian Research)
- **Preparation for Following Day**
- **Welcome Dinner**

Friday, April 13

8:30am-9:00am

9:00am-10:30am

10:30am-10:45am

10:45am-11:15am

11:15am-12:30pm

12:30pm-1:30pm

1:30pm-2:15pm

2:15pm-2:30pm

2:30pm-4:00pm

4:00pm-4:30pm

4:30pm-5:00pm

SUPPLY CHAINS AND INTELLECTUAL PROPERTY

- **Continental Breakfast**
- **Technology and Supply Chains**
 - Presentation by Dr. David Fung (Chairman & CEO of ACDEG Group)
- **Health Break**
- **Small Group Problems**
 - Exercise: Who Said It?
- **Intellectual Property Roundtable**
 - Led by Dr. Pitman Potter, Dr. David Fung, and Dr. Euan Taylor (Davis LLP)
- **Lunch Break**
 - Presentation over lunch by Earl Drake (Honorary Professor - Institute of Asian Research)
- **Small Group Problems**
 - Exercise: Calculating IP Risk
- **Health Break**
- **Intellectual Property Simulation**
- **Intellectual Property Simulation - Debrief**
- **Preparation for Following Day**
 - Simulation assignment preparation
 - Readings and discussion

• Program is subject to change without notice



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Saturday, April 14

MANAGING GOVERNMENT RELATIONS / ETHICS AND INTEGRITY

8:30am-9:00am

- **Continental Breakfast**

9:00am-9:30am

- **Managing Relations with the Chinese Government**
- Presentation by Dr. Pitman Potter

10:45am-11:15am

- **Small Group Problems**
- Canadian Policy and Business Exercise

10:00am-11:00am

- **License to Operate: Relationship Management Simulation I**

11:00am-11:15am

- **Health Break**

11:15am-12:30pm

- **License to Operate: Relationship Management Simulation II**

12:30pm-1:00pm

- **Private-Public Sector Relations Simulation - Debrief**

1:00pm-2:00pm

- **Lunch Break**

2:00pm-3:00pm

- **Integrity and Social Responsibility**
- Presentation by Dr. Euan Taylor (Davis LLP)

3:00pm-3:15pm

- **Health Break**

3:15pm-4:15pm

- **Ethics and CSR Simulation**

4:15pm-4:45pm

- **Ethics and CSR Simulation Debrief**

4:45pm-5:00pm

- **Session Wrap-Up**

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